



PRIVACY POLICY

MASCHIO GASPARDO S.p.A. is the parent company of the MASCHIO GASPARDO group (also MG) and sells its products through group companies, authorized importers, and dealers worldwide, through which it provides technical assistance to its customers on the products. This privacy policy, in accordance with Articles 13 and 14 of EU Regulation 2016/679 on the protection of personal data, will allow you to understand how your personally provided data is processed.

1. DATA CONTROLLER

The data controller is Maschio Gaspardo S.p.A., based at Via Marcello 73 - 35011 Campodarsego (PD), Italy (Tax Code and VAT Number: 03272800289). You can contact the Data Controller at tel. +39 0499.289810 or by email at info@maschiogaspardo.com. We have appointed a Data Protection Officer (DPO). If you wish, you can contact them for any requests regarding the protection of your personal data or the exercise of your rights by email at privacy@maschiogaspardo.com.

2. PERSONAL DATA PROCESSED

The following personal data may be processed: name and surname, contact details (phone and email), city and postal code, products/equipment of interest to you.

3. PURPOSE OF PROCESSING, LEGAL BASIS, AND RETENTION PERIOD

The data will be processed for the following purposes:

- a) To provide the coupon you requested and facilitate the completion of the purchase of the promotional product by contacting you through the relevant area managers. The legal basis for this processing is the performance of a contract to which you are a party. The data will be retained for the period necessary to achieve the purposes outlined above and deleted at the end of the promotion;
- b) With your explicit consent, to send informational and advertising materials, commercial communications regarding products and services marketed, invitations to training/promotional events, market research, and customer satisfaction surveys. The data may be processed both through automated methods (email) and traditional methods (postal mail and calls with operators). Please note that the consents provided and marketing communication channels may be modified by writing to privacy@maschiogaspardo.com. The legal basis for this processing is the consent you have given. The data will be retained until you request its withdrawal.

4. RECIPIENTS OF PERSONAL DATA

The data will be processed by authorized personnel, adequately trained, and operating under the authority and responsibility of the Data Controller. Some of the information may be shared with third parties providing instrumental services, including communication services, email services, mail delivery, technical services for website management, and other service providers related to the purposes mentioned above. The data may also be shared with group companies. Such communications, carried out in the legitimate interest of the corporate group to share data and information, unify tools and procedures used in the processing, when performed outside the European Union, are made in full compliance with the guarantees provided by data protection legislation, ensuring adequate protections for the data subject through the signing of appropriate agreements (Standard Contractual Clauses, Binding Corporate Rules, etc.). A detailed list of such recipients will be provided upon request by contacting the addresses above.

5. RIGHTS OF THE DATA SUBJECT

We also inform you that, regarding the personal data, you, as the Data Subject, can exercise the rights provided in Chapter III of the Regulation at any time. In particular, you have the right to request from the Data Controller access to, correction, deletion, or supplementation of the data concerning you. You can also request the restriction of processing, receive the data in a structured, commonly used, and machine-readable format, object in whole or in part to the use of the data, revoke any consent provided, as well as exercise other rights granted to you under applicable law. These rights can be exercised by writing by post to the addresses indicated or by email at the following email address: privacy@maschiogaspardo.com

Under Article 77 of the Regulation, you also have the right to lodge a complaint with the Supervisory Authority in the place where you habitually reside, work, or where the alleged violation took place if you believe that the processing violates the Regulation.